

# Privacy Policy

Effective Date: 27.08.2025

Last Updated: 27.08.2025

## 1. Introduction

Welcome to M/s. Triobrics Technologies Private Limited (“Company”, “we”, “our”, or “us”). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website [[www.triobrics.com](http://www.triobrics.com)], our AI software, hardware devices (such as the AI Box), communication systems, and smart infrastructure solutions.

By accessing our website or using our products and services, you agree to the collection and use of your information in accordance with this Privacy Policy.

## 2. Information We Collect

We collect the following types of information:

### a) Personal Data

Information you voluntarily provide to us:

- Full name, email address, phone number, company name, job title

### b) Device & Technical Data

Automatically collected when you use our website or connect with our systems:

We may collect the following types of personal information:

- Personal Identification Information: Name, email address, phone number, etc.
- Technical Data: IP address, browser type, operating system, device type, etc.
- Usage Data: Pages visited, time spent on site, clicks, etc.
- Cookies and Tracking Technologies: To enhance user experience and improve services.

## 3. How We Use Your Information

We use the data we collect for the following purposes:

- Providing, operating, and maintaining our website and services
- Improving and personalizing user experience
- Communicating with you (customer support, updates, marketing)
- Processing transactions and sending notifications
- Ensuring security and preventing fraud

## 4. Sharing Your Information

We may share your information in limited circumstances:

- Service Providers: For hosting, analytics, payment processing, or technical support

- Business Partners: Only with your explicit consent
- Legal & Regulatory Authorities: As required by law or in connection with legal claims
- Corporate Transfers: In case of a merger, acquisition, or asset sale

We do not sell or rent your personal data to third parties.

## **5. Cookies and Similar Technologies**

We use cookies, web beacons, and other technologies to:

- Enable core functionalities of our site
- Analyze usage trends
- Remember user preferences

You can control cookies through your browser settings. Disabling some cookies may affect site functionality.

## **6. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law or for audit, compliance, or legal purposes.

## **7. Security of Your Information**

We implement strong security measures including:

- End-to-end encryption (where applicable)
- Secure access controls and monitoring
- Regular audits and compliance checks

However, no internet transmission or storage method is 100% secure.

## **8. Your Rights**

You may have the following rights, depending on your jurisdiction:

- Access to and correction of your personal data
- Deletion or restriction of your data
- Objection to processing
- Data portability
- Withdrawal of consent (where processing is based on consent)

To exercise your rights, please contact us at [info@triobrics.com](mailto:info@triobrics.com) / [arun.kumar@triobrics.com](mailto:arun.kumar@triobrics.com)

## **9. International Transfers**

Your data may be processed outside your home country, including in countries with different data protection standards. We ensure appropriate safeguards are in place (e.g., standard contractual clauses) for such transfers.

## **10. Third-Party Services**

Our products and website may contain links to third-party services. We are not responsible for their privacy practices and encourage you to review their privacy policies.

## **11. Updates to This Privacy Policy**

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated "Effective Date." Your continued use of our services indicates your acceptance of the revised policy.

## **12. Contact Us**

If you have questions or concerns about this Privacy Policy or our data practices, please contact us:

M/s. Triobrics Technologies Private Limited

Email: [info@triobrics.com](mailto:info@triobrics.com) / [arun.kumar@triobrics.com](mailto:arun.kumar@triobrics.com)

Address: First Floor, #3, 10<sup>th</sup> Main, Adarsha Layout, Jnanajyothi Nagar, Mallathahalli, Bangalore - 560056

Contact Person: Mr. Arun Kumar K

Contact no: +919390834343 / +919849284800